



# Website Content Manager

## Key features:

100% What You See Is What You Get facilities

Workflow features

Content Manager in the browser

## The solution



With the Website Content Manager (WCM) you have full control over every aspect of your website.

Without technical knowledge it is possible to develop professional websites that present your products and or services at their best.

With the Shazzoo WCM Editor you can create site navigation, pages, reusable content, stationeries and many more.

The ShazzooWCM editor is 100% What You See Is What You Get in the internet browser, which means that everything you do in the internet browser editor is exactly what visitors will see when they visit your website.

The ShazzooWCM has built in Search Engine Optimization (SEO) functionalities, Google Analytics and Meta tags. As a result of this your site will be found better by Search Engines and will enable you to pursue higher SEO rankings.

The build in workflow makes it possible to use different roles for maintaining the website. The Content Manager adds or updates the website content. The publisher can be the only one to actual publishes pages on the website.

Lialis will incorporate your website template or any [purchased prebuild website](#) template into the Shazzoo WCM. From this moment the website will be operational and the content duties carried out in the Shazzoo WCM will follow the standards set by the template.

## Features

- WCM is a web application which is accessible by use of Internet Explorer.
- By the user-friendly and intuitive interface you can modify effortlessly the navigation, manage and publish the webpages. Determine rules for a consistent house style, without losing flexibility.
- WCM offers 100% WYSIWYG and is unique while the full context of the page is visible in the web editor. What You See Is What You Get (WYSIWYG) is an important fundament for web content management to gain results quickly and cost efficient.
- Make content available for other applications as PDA's and mobile devices or use the data for external applications.
- Content is strictly separated of the layout. Use the same content for several canals, such as Internet, intranet and extranet.
- WCM is Search Engine friendly. It takes in to account how Search Engines index and crawls your web pages. This results in a higher page rank and eventually in more visitors to your site.
- With WCM it is possible to integrate company information, data or records from other systems like SAP, Oracle, Lotus Notes/Domino applications.



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## Pricing\*

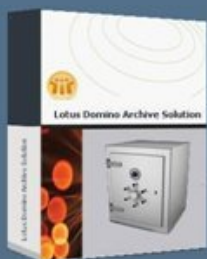
	Shazzoo Live - hosted	Shazzoo On-Premises
Basic license	<ul style="list-style-type: none"> <li>• €250,- per month</li> <li>• 1 site, 1 content editor</li> <li>• Technical implementation support.</li> <li>• Includes technical support, versions and bugfixes.</li> <li>• 4 Gb physical storage per month/site included</li> <li>• 8 Gb data traffic per month/site included</li> </ul>	<ul style="list-style-type: none"> <li>• €1.999,-</li> <li>• 1 site, 1 content editor</li> <li>• Technical implementation support (max. 4 hours).</li> <li>• Includes initial license fee.</li> <li>• Includes technical support, versions and bug fixes.</li> <li>• Excludes costs for hardware, operating system license and other non Shazzoo related software licenses.</li> </ul>
Additional user	€24,- per month	1 user: €50,-, 5 user: €225,- , 10 user: €400,-
Additional site	€150,- per month	<ul style="list-style-type: none"> <li>• 1 site: €1.500,-, 5 site bundle: €6.750,- , 10 site bundle: €12.000,-</li> <li>• For sites used for high availability or load balancing purposes, a license fee of 25% of the regular license fee applies.</li> </ul>
Yearly Renewal		Yearly renewal fee (covers version maintenance and support): 25% of the current price for all licenses to be renewed.

## Lotusphere 2012

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Pedestal 556

## Other Solutions

Lotus Domino  
Archive Solution



Convert Notes data to SQL



## Shazzoo basic template customization

- €4.000,- fixed price.
- A basic template is customized to meet corporate identity.
- Company needs to have a ready existing web identity (html and css).
- Corporate identity (html and css) is embedded in Shazzoo.
- Out-of-the-box components and icons are styled (color, font, font size) to match corporate identity.
- Fully customizing of components or creation of customer specific component is not included and can be purchased separately under 'Shazzoo full customization'.
- The template is fully tuned for maximum performance and search engine optimization.

## Shazzootraining

Basic or Advanced: 1 day on location: €500,- per student (incl. training material)  
2 – 10 students. Hardware to be arranged by customer.

Other support: €125,- per hour

\* This is an overview



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